



<http://www.m-works.co.nz>

## **MWorks briefing form for iPhone, iPod Touch and Google Android**

This document is a briefing form which poses a number of questions to the writer. The goal of this document is to gain as much information as possible about the application for MWorks to start a scope and/or provide a quote.

### ***Outline***

Intended name of the application:

Outline of the application (describe what it does):

Any background information:

This application is based on (Website, PC app, Game, original etc):

### ***Technical Requirements***

Does the application need to access resources online?

If online based, do we have permission/access to use the resources?

If the application is NOT online based, will it need a local database of information?

Will the application need to be running all the time to work correctly?

## ***Graphical interface***

Will the GUI be custom designed – or use the Apple/Android GUI elements?

Will a designer be involved in the process?

Does a look and feel exist already?

Are there any custom animation or 3D requirements?

If you have any screen mockups, insert them into here:

Are there any sound requirements? If so, does the sound exist?

Do you need MWorks to provide the GUI and sound design?

## ***Apple App Store***

Is the application to be free or paid?

Who is the publisher of the application? Do they have an Apple developer account?

What category does the application fit into?

Are there any applications on the Apple App Store/Google Store which are similar?  
(open iTunes and search the App Store to see)

### **Source code**

Who needs to own the source code (apart from MWorks)?

Email to [info@m-works.co.nz](mailto:info@m-works.co.nz)